



## Digital Transformation, challenges and opportunities

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### ABSTRACT

Digital Transformation (DT), or the new reality, is frequently considered a technological breakthrough. Although partially true, a successful DT relies more on people and change management. Going through the change process, an organization faces several challenges that need to be addressed thoroughly. On the other side, DT creates huge opportunities for innovation, efficiencies and transparency.

In this short presentation, we will briefly discuss main pillars and enablers for Digital Transformation, challenges, and opportunities.